

STEVE HOLT

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WHO IS STEVE?

An award-winning, convergence-minded writer and editor specializing in writing provocative and thorough feature pieces on subjects like sports and fitness, religious trends, current events, travel, interesting people, and more, for Web and print media.

EDUCATION *

Bachelor of Science in Journalism, minor in Spanish, May 2004

Abilene Christian University (ACEJMC accredited, 2002)

GPA: 3.5/4.0 (Dean's List for 4.0 GPA, 2002, 2003)

Classes included:

- News writing
- Reporting
- Feature writing
- Media issues
- Publication design
- Photography
- TV/Radio announcing
- Web publishing
- Copy Editing
- Digital media
- Media law
- Opinion writing

JOURNALISM EXPLOITS

Writing/Editing

- 2nd place, Sports Writing, Society of Professional Journalists National Competition, 2006
- 1st place, Sports Writing, SPJ Region VIII, 2006
- 1st place, News Feature Story, Southwestern Journalism Congress, 2003
- 1st place, Sports Column, SPJ Region VIII, 2003
- 1st place, TV Sports Writing (live contest), Texas Intercollegiate Press Association, 2003
- 1st place, Sports News Feature, SWJC, 2003
- 2nd place, Sports Feature Story, SWJC, 2002
- 2nd place, Feature Story, TIPA, 2002
- 2nd place, Feature Story, TIPA, 2003
- 2nd place, Sports Writing, SPJ, 2005
- 3rd place, Spot News, SPJ Region VIII, 2001
- 3rd place, Sports News Column, 2003
- Honorable Mention, Sports Column Writing, SPJ Region VIII, 2002
- HM, Sports Feature Story, TIPA, 2002
- HM, Sports Column, TIPA, 2002
- HM, Sports Column, TIPA, 2003
- HM, Sports Feature, TIPA, 2003
- HM, Yearbook, TIPA, 2004
- HM, Yearbook Sports Copy, TIPA, 2004
- Best Copy Editor, the *Optimist*, 2003-04
- Best Editor, Prickly Pear yearbook, 2003-04
- Vice President, SWJC, 2002-2003

AREAS OF EXPERTISE

Athletics: With seven years of sports writing experience, have specialized in stories about track & field and distance running events and athletes.

Business / Credit Cards: As a regular contributor to the leading consumer news site on the credit card industry, I could tell you which gas credit cards are the best, the school districts utilizing biometric payment technology, or the federal interest rate protections for active soldiers.

Fitness / Running: Simply put, I'm a running nut. Have broken 3 hours twice in the marathon, train with the prestigious Boston Athletic Association, contribute to a leading blog about the sport of running, and stay current with fitness and running trends.

Religion: Earned a master's degree in theology and have written provocative blogs, articles, and op-ed pieces on trends in religious circles. Have formed and maintained connections with religious groups, faith-based non-profits, and churches throughout North America and the world.

Travel: Wrote creative marketing material for a deluxe, worldwide travel company, garnering extensive knowledge of the world's hottest destinations. Personal favorites include East Africa, the Dominican Republic, Mexico, New England, the Southeast United States, and the Caribbean.

WHERE I'VE WRITTEN

2007-present **The Boston Writer (freelance)**

Clients include *CreditCards.com*, PUMA, the *Abilene Reporter-News*, *Runnerville.com*, Vantage Deluxe World Travel, and *MatadorTravel.com*.

2006-2007 **Vantage Deluxe World Travel**

Copy Writer: Composed and edited marketing copy for print and Web at a leading global travel company with annual sales of nearly \$250 million. In a deadline-driven Creative Department, served as sole copy writer for the successful ocean cruise product line; utilized working knowledge of the Adobe Creative Suite and QuarkXPress to assist in designing attractive and successful catalogs and brochures reaching up to 400,000 homes twice a week; served as one of three webmasters providing maintenance to the company Web site; produced copy and design (using Adobe Dreamweaver) for up to three marketing e-mails per week reaching up to 500,000 homes; assisted in the writing and production of an in-house newsletter; and composed direct mail letters that result in profits for the company.

2000-2006 **The Optimist, Abilene Christian University**

Staff/Sports Writer (2000-2006): Wrote and had published at least two campus news or athletics stories weekly. Faithfully covered nationally recognized track and field and cross country teams from 2000-2006, earning numerous state and national awards for event and feature stories.

Head Copy Editor (2003-2004): Meticulously read and edited stories and pages for the best non-daily collegiate newspaper in Texas and Oklahoma. Earned recognition as "Best Copy Editor" for the 2003-04 school year.

Opinion Editor (2002-2003): Dramatically improved the most widely read page on campus with more provocative subject matter, award-winning design, and reader feedback.

Sports Editor (2001-2002): Creatively designed sports page, reported on and wrote sports stories, established sports budget each week as a college sophomore.

2002-2005 **Previous Freelance Work:** *The Dallas Morning News*, *The Fort Worth Star-Telegram*, *Tracksbark.com*, and Merrill Lynch.

***Master of Arts in Theology**, Abilene Christian University, May 2006 (3.46 GPA)

For personal pursuit of knowledge.